



RED STICK
**FARMERS
MARKET**

Program Manager

Farm to School & Market Coordinator

Connecting our community with fresh, local food

About BREADA

BREADA (Big River Economic & Agricultural Development Alliance) is a nonprofit organization with a mission to build a healthy & strong local food system; to increase sustainability of independent local farmers, fishers and food producers; and to foster stewardship of land and community through public markets. BREADA operates four locations of the Red Stick Farmers Market and a six-day-a-week public marketplace, Main Street Market. BREADA's outreach programs focus on supporting Louisiana's small scale farmers and promoting fresh, locally-grown food.

Job Description

BREADA is seeking a team member who is passionate about local foods, farming, and food systems work to serve as the coordinator for both Red Stick Farmers Market and Farm to School activities. BREADA's Farm to School project will improve knowledge of and access to locally-grown food in three public elementary schools through agricultural education, edible gardening, and cooking classes with our mobile teaching kitchen. The job will also include shared management of Red Stick Farmers Market on Saturdays and at midweek markets including implementation of market outreach programs.

Key Responsibilities

Farm to School Activities

- Coordinate with school staff to implement farm to school programming including cooking demonstrations, edible gardening, and nutrition education
- Plan agricultural education activities including garden installation and maintenance
- Engage & encourage children to try new seasonal and locally grown products
- Assist with tracking data and evaluations for reporting
- Assist with transporting Charlie Cart (mobile teaching kitchen) to and from schools including set up and clean up
- Ability to load and drive BREADA truck and trailer



Key Responsibilities (cont.)

Farmers Market Operations

- Oversee farmers market set up and tear down with BREADA staff including market information booth, signage, and ensuring all vendors are in proper spots
- Problem-solve needs and issues that may arise during market with vendors and shoppers
- Maintain and enforce market rules and regulations
- Provide a high level of customer service for shoppers and vendors
- Create a professional, friendly, and welcoming market atmosphere
- Work 2-3 Saturday markets per month
- Lead or assist with midweek and mobile farmers markets
- Coordinate BREADA's nutrition incentive programs

Additional Duties

The job will also involve coordinating special market events including Sprouts kids club activities and cooking demonstrations. As a small staff with a robust portfolio of outreach programs, everyone jumps in as necessary to assist with current projects that may be outside their job description. All staff are expected to assist with BREADA's annual fundraising events as well as additional duties as needed.

Skills & Qualifications

The ideal candidate has a keen interest in local agriculture and enjoys gardening, cooking, and local food systems work. They must have a strong sense of community and enjoy working with diverse populations including children, families, farmers, and seniors. Excellent communication skills are critical including the ability to problem-solve and think quickly on their feet. They are able to work in a fast-paced, team-oriented environment on a variety of tasks to ensure that we deliver high-quality, effective programming for our community. College degree preferred and valid driver's license required.

Extra Details

Training in Local Food Systems and Market Management provided by BREADA. Work is performed in a variety of settings including public schools, outdoor market sites, and in office environments; employee must be able to lift 20-30 pounds. Includes early morning and weekend work. Work may include standing for long periods of time in a variety of weather conditions.

This is a full-time salaried position and includes paid medical insurance and a monthly phone allowance. The work schedule is a 5-day work week which includes 2-3 Saturdays per month. On weeks where a Saturday is worked, you will receive a day off during the week.

Interested Applicants should send a letter of introduction and resume by email to Darlene Adams Rowland at careers@breada.org

