



**Thursday, September 26th, 2024**

**6-9 PM | Downtown Baton Rouge**





# Farm Fête: What to Expect

Farm Fête features local farmers, chefs, and food & beverage artisans. This annual event is filled with delicious tastings, beverages, music, a silent auction, and a beautiful time.



## The Food



Dishes designed by local chefs with farm fresh produce



## The Drinks



Beverages curated by Baton Rouge's best mixologists



## The Entertainment



Music, Silent Auction & Community



# Sponsorship Opportunities



## Platinum Producer

2 booth opportunities at markets in August & September

Reserved "Farm to Table" at event (Designated seating)

Feature in BREADA blog and on social media

Opportunity to join BREADA in media promotion

Logo prominently featured on all print and digital materials

Tagged in all Farm Fete social media posts

Complimentary parking

12 event tickets

**\$10,000**



## Cream of the Crop

Logo on all print & digital materials

Tagged in all Farm Fete social media posts

8 event tickets

**\$5,000**



## Cultivator

Logo on BREADA website, e-newsletter, and Farmer's Market signage

6 event tickets

**\$2,500**



## Harvest Hero

Booth opportunity at market in September

Reserved "Harvest Hutch" at event (Designated area with light seating)

Logo featured on all print & digital materials

Tagged in all Farm Fête social media posts

10 event tickets

**\$7,500**



## Farm Friend

Name listed on BREADA website, e-newsletter, and Farmer's Market signage

4 event tickets

**\$1,000**



Please complete this form and return it to:

**BREADA**

**P.O. Box 3976**

**Baton Rouge, LA 70821**

Email high resolution (vector preferred) logo image to: **mysti@breada.org**

For additional questions, please contact: **Mysti Byrnes | mysti@breada.org**

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**Company Name:** \_\_\_\_\_

**Individual(s) Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**I would like to pledge support for BREADA & Farm Fête at the following level:**

☐ **\$10,000 Platinum Producer**

☐ **\$5,000 Cream of the Crop**

☐ **\$1,000 Farm Friend**

☐ **\$7,500 Harvest Hero**

☐ **\$2,500 Cultivator**

Please accept my donation of \$ \_\_\_\_\_

**Preferred Method of Payment:**

\_\_\_ Check enclosed made payable to BREADA

\_\_\_ American Express, Visa, Mastercard

\_\_\_ Please invoice me

**Card #:** \_\_\_\_\_

**Expiration:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Name (Printed):** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



# Why You Should Support Farm Fête



Farm Fête targets a wide range of community members invested in the Greater Baton Rouge community, and at \$100 per ticket, these community members have spending power.

BREADA serves



Yearly Markets Organized



Instagram Users Reached per Month



Facebook Users Reached per Month



E-Newsletter Subscribers

Our Markets Attract

**150k+**

People Every Year



BREADA partners with all local print news, magazines, & media to promote Farm Fête.





# About BREADA

## Markets Don't Just Happen.

Each one is carefully curated and orchestrated by our staff to create:

- economic opportunities for farmers and food artisans
- access to fresh, local food for families
- a vibrant gathering place for the community

## More Than Markets.

In addition to operating four locations of the Red Stick Farmers Market, we also:

- Advocate for food policy changes at the state and national levels
- Host farm to school activities in six schools
- Operate Main Street Market six days a week to incubate small businesses
- Offer nutrition incentives to encourage healthy eating
- Provide financial assistance to farmers during natural disasters or crises

**All funds raised through Farm Fête go directly to supporting BREADA's mission!**

## What is BREADA?

BREADA (/bred-uh/) stands for Big River Economic & Agricultural Development Alliance. We are the nonprofit organization behind the Red Stick Farmers Market. BREADA is based in Baton Rouge, but the "BR" stands for Big River because our farmers and vendors come from 17 parishes across South Louisiana.

MISSISSIPPI RIVER

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